

The International Food Animal Conference  
Can Tho, Viet Nam  
30/8 – 01/9/2023



**EXHIBITOR AND  
SPONSOR PROSPECTUS**

# About the IFAC 2023

- To share and update recent advances in scientific knowledge and technologies in the fields of animal production, animal health management, food technology, and the environment, which improve productivity, quality, and safety of livestock products to meet the increasing demand for animal-derived foods in the growing population worldwide.
- To establish extensive cooperation in research and publication, technology transfer between institutes, universities, management agencies, and enterprises raising animals for food.
- To develop focus research and development themes and strategies for continued advances in the livestock industry that will enable livestock production to bring more income for farmers and produce safe and nutritious animal products for human consumption.

***Theme: Animals, food, and environment: a value chain approach***

## Why sponsor the IFAC 2023?



### **BRAND RECOGNITION**

Build brand awareness amongst industry leaders over the duration of the marketing campaign and conference.



### **BUILD CONNECTIONS**

Build relationships and connect with industry partners and potential clients from around the world.



### **IMPROVE KNOWLEDGE**

An opportunity to meet leaders, academics, researchers and professionals from around the world.



### **EXCLUSIVE OPPORTUNITIES**

Let us create an exclusive opportunities assess innovative services, products and technology.



### **NETWORKING OPPORTUNITIES**

The better way to extend your network and generate leads are sending your staff along to network at events across the duration of the conference.



### **SHARE YOUR VIEWS**

Share your views, highlight your products, and profile your services to over industry professionals through sponsor spotlights and website advertising.

# SPONSORSHIP OPPORTUNITIES

Package availability	DIAMOND	GOLD	SILVER	BRONZE	OTHERS	CONTRIBUTOR
Price (million VND)	300	200	150	100	≥ 20	unlimited
<b>REGISTRATION</b>						
Complimentary registrations	20	15	10	5	3	2
<b>EXHIBITION</b>						
Exhibits space	28 m <sup>2</sup>	28 m <sup>2</sup>	16 m <sup>2</sup>	16 m <sup>2</sup>	-	-
Priority selection of space location	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	-	-
<b>RECRUITMENT</b>						
Organization introduction seminar	✓	✓	-	-	-	-
Recruitment event	✓	✓	✓	✓	✓	-
Recruitment announcement on IFAC 2023 website	✓	✓	✓	✓	✓	-
<b>EXPOSURE</b>						
Priority of your logo to IFAC 2023 media	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	-
Opportunity to introduce in opening and closing ceremony	✓	✓	✓	✓	✓	-
Ad Video in pre-opening ceremony and breaktime	4 min	3 min	2 min	1 min	-	-
Advertise in IFAC 2023 website*	4 post	3 post	2 post	1 post	-	-

Major sponsorship contents can be adapted to your specified needs and goals.

Application deadline: 31/05/2023.

\*At 'Exhibits, Sponsorship, and Advertising'



**INTERNATIONAL FOOD ANIMAL CONFERENCE**



**DEPARTMENT of ANIMAL SCIENCES**

## Exhibition Floor Plan

Upon receipt of your order form, you will receive the exhibition floor plan to choose your location, on a first-come, first-served basis. **Please note that our DIAMOND, GOLD, SILVER and BRONZE sponsors will be given priority to placement with the exhibition.**

## Technical Exhibition Guide

Other booth amenities such as electricity, furniture and supporters can be provided by the organizer.

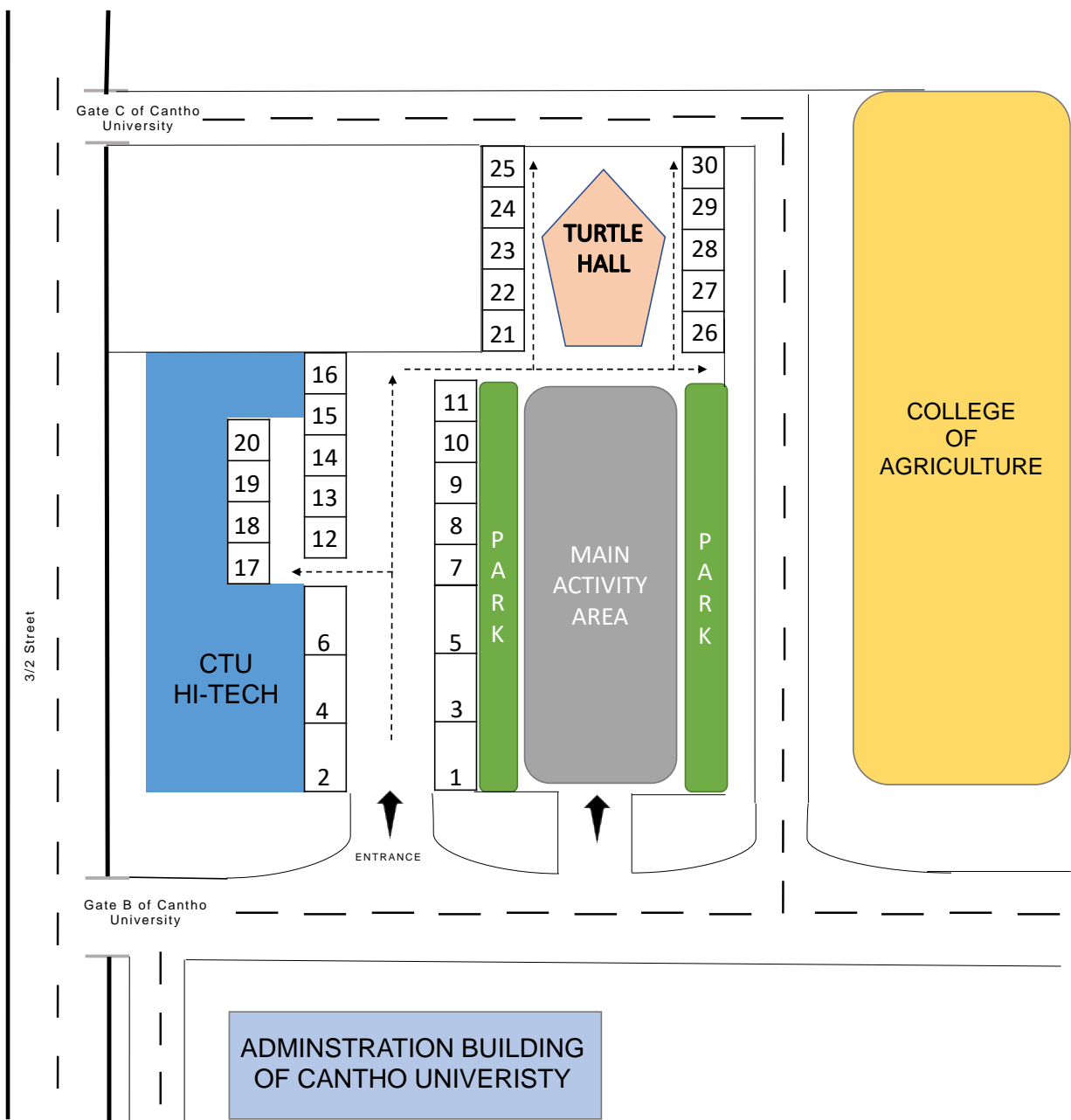
Areas:

Booth 1 – 6: 7 m × 4 m = 28 m<sup>2</sup>

Booth 7 – 30: 4 m × 4 m = 16 m<sup>2</sup>

**Booth 1, 2 for DIAMOND sponsors and 3 – 6 for GOLD sponsors.**

## TEMPORARY FLOOR PLAN CTU HI-TECH BUILDING & TURTLE HALL





## **CONTACT DETAILS**

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## **REMITTANCE**

• **Bank account information:**

Account name: TRUONG ĐAI HOC CAN THO – DAK (**VND**)

Account number: 180 020 121 3545

Bank Name: Bank for Agriculture and Rural Development (Agribank)  
Can Tho brand

Account name: CANTHO UNIVERSITY (**USD**)

Account number: 011 137 001 2268

Bank Name: Joint Stock Commercial Bank for Foreign Trade of Vietnam  
(VietcomBank) Can Tho brand

Swift code: BFTVVNVX011

CIF number: 00174654

**Contents of transaction: IFAC 2023 Sponsorship – Agency name**

- Cash sponsor give for Acting Organizing Committee
- Timely payment: An agency shall make payments no more than **7** days after signing the sponsorship contract

## **FOR MORE INFORMATION, PLEASE SCAN QR CODE**



<http://ifac.ctu.edu.vn>



**WE THANK YOU IN ADVANCE  
FOR YOUR SUPPORT TO OUR EFFORTS  
AND LOOK FORWARD TO PARTNERING  
WITH YOU.**



**INTERNATIONAL FOOD  
ANIMAL CONFERENCE**